



When women support other women, incredible things happen.

Happy Women's History Month!



Women's History Month: 5 Reasons Women Belong in the C-Suite



To celebrate Women's History Month, we want to highlight *this article* from Forbes that helps us make the case we've been making for as long as we've been a professional organization, that women *belong* in the C-Suite!

This week, we're flashing back to an oldie but a goodie episode of C-Sweet Talks - **The Biggest Growth Opportunity in Sports is Women.** *Fielding Jamieson*, Managing Director of Global Sports Venture Studio and Senior Director, R/GA Ventures joined us in a conversation about the untapped audience of women when it comes to sports and the related business opportunities in that space.



"I JOINED C-SWEET AFTER ATTENDING A COUPLE OF THE EVENTS AND DETERMINED THE QUALITY OF SPEAKERS AND WOMEN CREATED THE VALUE OF ANNUAL MEMBERSHIP. SO HAPPY I JOINED!"

-KATHLEEN MALOY, CFO AND DIRECTOR OF OPERATIONS,
ALEXANDER DAWSON FOUNDATION





LAST CHANCE!

The next board certification training session and the C-Sweet discount closes TOMORROW, MARCH 15!

Take advantage of your C-Sweet rate with this coupon code at *checkout*: **SPRING2023BOARDREADY**

JOIN C-SWEET!

For the entire month of March, we're offering new C-Sweet members a free bottle of **Teneral Cellars Wine!**

Membership with C-Sweet comes with exclusive access and privileges. From private events, and exclusive networking opportunities to conferences, coaching and job boards, we create opportunities to build strong C-level relationships and expand your peer network, while expanding your professional development.

JOIN NOW

National Sponsorship Benefit

When you become a national sponsor of C-Sweet at the \$65K level, you may request to host two PRIVATE DINNERS for upwards of 10 guests who are your target market for business development, in your choice of Los Angeles, New York or Chicago. We'll arrange for the setting and attending guests, all your firm pays is the dinner bill.

Contact Dianne at dianne@csweet.org or Beth at beth@csweet.org.

SMASH+TESS

RAISE WITH ROMPERS

FUNDRAISING JUST GOT COMFORTABLE!

HOW IT WORKS:

1. Head over to smashtess.com and shop the site.
2. When you check out, make sure to add our unique fundraising code (see caption) as a promo code so they know which cause you are supporting.
3. Smash + Tess will then donate 20% of each order placed to our cause! Fundraising has never been so easy!



Smash + Tess is leading the #RomperRevolution by offering on-trend, high-quality designs in inclusive sizes ranging from 3XS-4X. Smash + Tess is more than a clothing company—it's a mindset that empowers women to live big lives with ease and confidence!

Upcoming Events

Lesson on Leadership from the Public Sector National Virtual Event

Wednesday, March 15th at 4:30 PM CST/ 2:30 PM PST

Join us for the National Virtual C-Sweet Chicago Chapter Event: Lessons on Leadership from the Public Sector with Chicago's first female Inspector General, Deborah Witzburg. Deborah is the first female Inspector General in Chicago's history. Since her appointment in April 2022, Deborah has been overhauling an office of about 100 employees and implementing impactful change.

[Register Here](#)

The Secret Sauce for Leading Transformational Change

Thursday, March 16th at 12:00 pm PST/ 03:00 pm EST

What success factors lead to transformational Change? Change includes the Three T's - Truth, Talent, and Timing, all critical to the success of change.

Join us for a panel discussion on implementing and executing the Secret Sauce for Transformational Change! Bring your questions on change management and creating a highly dynamic organization for your company

[Register Here](#)

LA In-Person Event: Green Tech, Sustainability, Climate and the Impact on Businesses Thursday, March 23rd, 5:30 - 7:30 pm

Come meet C-Sweet Members and Friends at Bolton Corporate Headquarters!

Enjoy Networking with appetizers, Teneral Cellars Wine and Uncle Nearest Spirits and a Panel Discussion on Green Tech, Sustainability, Climate and the Impact on Businesses Today

[Register Here](#)

For more upcoming events, click here.

[Upcoming Events](#)

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