



Reverse Ageism?

In this article by Resources for Employers, age discrimination is unexpectedly affecting Gen Z in the workforce. Managers prefer seasoned workers according to an [Intelligent.com](#) survey, underscoring training gaps, unrealistic expectations, and other issues in the system. To read more about what this survey shows us, click [here](#).

🎉 Celebrating Black History Month! 🌟📖

This Black History Month, we at C-Sweet, a professional networking organization for empowering women, are honored to spotlight the extraordinary Dr. Mae Jemison - a trailblazer, a dreamer, and a doer who reached for the stars and made history!

Dr. Jemison shattered ceilings as the first African-American female astronaut to travel into space. Her journey aboard the Space Shuttle Endeavour in 1992 wasn't just a space mission; it was a monumental leap for diversity and women's representation in STEM fields.

Her achievements extend beyond the stars. Dr. Jemison is a fierce advocate for science education, a passionate proponent for environmental



sustainability, and an inspiring role model for young girls and women worldwide, especially those aspiring to break barriers in science and technology.

As we celebrate Black History Month, let's honor Dr. Jemison's legacy by encouraging and supporting diversity and inclusion in all professional spheres. Her story reminds us that with determination, courage, and the support of a community, the sky's not the limit; it's just the beginning.

Here's to Dr. Mae Jemison and all the incredible women who continue to pave the way for future generations!

Showing Our C-Sweet Pride

In an incredible year of growth, C-Sweet's community has more than doubled in size, boasting an impressive 110% increase in membership! We're thrilled by this expansion and the vibrant energy each one of you brings to our network. Now, we invite you to wear your C-Sweet pride like a badge of honor. Join us in showcasing our collective spirit and strength by featuring C-Sweet in the 'Experience' section of your LinkedIn profile.

To make this as seamless as possible for you, we've crafted a sample LinkedIn entry. This ready-to-use text is designed for you to easily copy, paste, and personalize, ensuring your profile shines with your C-Sweet affiliation. Let's continue to build on our momentum, making our mark and expanding our presence, one profile at a time. Thank you!

EXAMPLE:

Member

C-Sweet

Start date of membership - present

Your Chapter Location

Dedicated member of C-Sweet, the premiere global community of female executives unleashing unlimited power for all. When women support other women, incredible things happen!

Beyond the Boardroom: Laura Coffey's Guide to Success in the C-Suite

In our latest episode, Beth and Dianne sit down with Laura Coffey, Board Member, Executive Committee and Audit Committee Chair at Community National Bank and Trust of Texas. Laura shares her journey, challenges and lessons learned in breaking barriers and making her mark in



EPISODE #55

BEYOND THE BOARDROOM LAURA COFFEY'S GUIDE TO SUCCESS IN THE C-SUITE

Featuring
Laura Coffey
Community National Bank & Trust
of Texas

the corporate world. Listen for valuable insights into on board roles, certifications, networking and promoting diversity in the C-suite. Don't miss this inspiring episode as we explore the path to success for the next generation of women business leaders.

Watch on YouTube [here](#).

Check out C-Sweet's Sister Organization, WSTA

The Wall Street Technology Association



(WSTA) is an organization for technology professionals in the financial services industry. We host educational & networking events to help our Members strengthen their professional networks while staying abreast of industry trends & technology developments.

See what the WSTA is all about on March 7th!

Join us virtually for **"Unleashing AI"** to explore the implications of Generative AI on the financial industry.

Register [here](#).

A WARM WELCOME TO OUR NEW MEMBERS FROM BRIGHTMARK

**Special thanks to Tiffany Thompson, Senior VP of Human Resources at
Brightmark, for bringing her team to C-Sweet!**



Tiffany Thompson

Tiffany joins our newly formed San Francisco chapter and is Senior Vice President of Human Resources at Brightmark.



Odessa Cooper

Odessa joins our San Francisco chapter and is Manager of Legal Services at Brightmark.



Kathryn Chapman

Kathryn joins our San Francisco chapter and is Director of Technical Development at Brightmark.



Kavitha Ramakrishan

Kavitha joins our LA chapter and is Vice President of Origination at Brightmark.



Dajah Massey

Dajah joins our San Francisco chapter and is Senior Director of Environmental Markets at Brightmark.



Monique Lane

Monique joins our DMV chapter and is Director of Technical Development at Brightmark.



Hanna Hakenäs

Hanna joins us from Austin, TX and is Vice President of Asset Management at Brightmark.



Katie Knue

Katie joins us from Michigan and is Assistant General Counsel at Brightmark.



Gracy Donida

Gracy joins our San Francisco chapter and is Senior Director of HR Operations at Brightmark.

A SPECIAL THANK YOU TO OUR RENEWING MEMBERS

Lorraine Bains
Rachel Brasso
Kim Davis
Natalie Mccue
Gloria Dominguez
Terrisa Duenas

Jenifer Grant
KD Kaur
Neetu Kaushal
Irina Melkumyan
Grecia Sarmiento
Lisa Wallace



UPCOMING EVENTS



THERAPY

with
Dr. Bonnie Wilms

DECONSTRUCTED



**JUMP FORWARD FORUM
WITH DR. BONNIE WILMS**

**MASTER SELF-
ADVOCACY AND
NEGOTIATION**

This event is open to ALL!

 12:00pm PST / 3:00 pm EST
Wednesday, February 14th

 REGISTER NOW
<https://www.csweet.org/Events>



Register Here



OPULENCE REVEALED: ROWENA CUMNER LIVE FROM LONDON FOR A GLIMPSE INTO FOUNDERSCARD'S LAVISH PERKS

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A complimentary event, open to all.



presented by:
Rowena Cumner
Strategic Partnerships
FoundersCard



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NOW

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AT NOON
PST



REGISTER NOW
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WOMEN IN TRANSITION

Transform Your Career Transition into
an Empowering Journey!

Friday, February 23rd | 07:30 am PT/ 10:30 am ET

MEMBER EXCLUSIVE!



Facilitator

Dianne Gubin
Co-CEO of C-Sweet &
Principal, Capital InVentures
LLC; President, Amplify
Professional Services, Inc.



Coach

Jenna Dillon
Founder/CEO & Executive
Coach of Executive
Performance Institute for
Coaching (E.P.I.C.)



www.csweet.org/Events

Register Here



HR Roundtable

How to Hire, Fire, and Not Get Sued! Tips for Protecting Your Business From Employment Lawsuits

with Diana Friedland, ESQ, Employment Attorney, Bernstein & Friedland, P.C.

TUESDAY | FEBRUARY 27TH
12:00 NOON PT / 3:00 PM ET
WWW.CSWEET.ORG/EVENTS



[Register Here](#)



LA CHAPTER VIRTUAL MEETUP: EXCLUSIVE MEMBER GATHERING

Join us for an exclusive and highly interactive LA C-Sweet "Member Only" program and engage in our "Needs, Deals, and Wants" session.



Wednesday, February 28th
Noon - 1:00 PM PT



Visit our website
<https://www.csweet.org/Events>

[Register Here](#)

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For more upcoming events, click [here](#).

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