



The Nation's Most Exclusive Networking Group
for C-Level Executive Women

EST. 2017



Our Mission

C-Sweet™ fosters executive level relationships for women across industries for business development, brand acceleration, partnerships and expanded career paths.

We focus on creating expanded, national professional networks of female colleagues in leadership positions to foster innovation.

We create opportunities for trusted and confidential exchange and business/career development as our members connect with others to freely brainstorm and discuss challenges facing their projects and business.

"C-Sweet is for executive women across industries. When women consciously decide to work together, we pull all women up economically. It's better for business. It's better for society. We can make a difference."

- Dianne Gubin & Beth Hilbing, C-Sweet Co-CEOs





Our Members come from a wide range of diverse backgrounds including:

C- Level Executive Women

from Fortune 1000, middle-market and fast growth companies

CEOs and Founders

from established, emerging, and venture-backed companies

Women Who Write Checks™

Finance executives in Venture Capital, Private Equity, Family Offices, investment banking, institutional finance and Angel investing

Executives from Major Tech Companies

Emerging Leaders

Board Level Executives

Our
Members
Include
Executives
from...

EVERGRID



The RealReal



LIONSGATE





We bring together the most influential female players in finance, technology, media, entertainment, healthcare, and other industries.

C-Sweet's commitment to diversity, equity, and inclusion.

We are committed to building a diverse C-Sweet community in membership, leadership, and programming.

We have, and will continue to, produce events and create conversations amongst our community to explore DE&I and how we can do better in our personal lives, communities, and businesses.

Our Women on Boards and Job Board initiatives are dedicated to increasing diversity and representation in businesses, not only in our community, but around the world.

C-Sweet Workshops and Events

With a focus on Fortune 1000 and fast growth companies, C-Sweet produces exclusive educational networking events for female executives.

We know how to craft events that appeal to working executive women because we are working executive women.



Gregg Renfrew

Founder and CEO of Beautycounter
C-Sweet 2021 Webinar Panelist



Mimi Donaldson

Speech coach for TEDx Talks and TED Talks
C-Sweet 2021 Event Speaker



Cathryn Rivera-Hernandez

California Governor Appointments Secretary
C-Sweet 2021 Event Speaker



Renee Brown

Former SVP, Chief of Basketball Operation
and Player Relations, WNBA
C-Sweet 2020 Webinar Panelist

C-Sweet Programming

With 50+ in person and virtual events each year, C-Sweet offers executives across the country access to industry leaders and information critical for their personal and professional development.

Events range from small, curated groups to large, cross-industry networking events, with a range of topics such as...

Women on Boards

Our on-going national initiative to empower women to join boards has included live interviews, resume workshops, and an exclusive, monthly peer accountability group.

Diversity, Equity, and Inclusion

Embracing diversity makes us stronger. Incorporating all opinions makes for better business, as well as a better world. Our programming has explored leadership, hiring, corporate practices, diversity policies, and work with local non-profits dedicated to DE&I causes.

Business Technology

Ranging from healthcare technology, to cyber security, to on and off-shoring, technology is a part of all industries and businesses. We host extensive programming to keep our community up to date on the most important and relevant information.

C-Sweet Peer Groups

C-Sweet Peer Groups and Masterminds are peer based accountability and brainstorming groups designed to help our members make the right business connections, create success, and generate results in their businesses and careers.

Women on Boards
Women Who Write Checks
Women in Technology
C-Sweet CEOs
Inter-Industry Business Mastermind



Sponsorship Highlights

Branding and Marketing

Showcase your brand through C-Sweet's nationwide digital marketing materials, including website, monthly Business Wire press releases, email, social media, and podcasts with our members, guests and partners. Your brand is featured via virtual and live events.

C-Sweet Leadership

Your team has the opportunity to have a key leader participate in one our Executive Committees to join C-Sweet's programming and initiative planning.

Networking

Personal introductions to C-level decision makers and members.

Sponsored Events

Co-facilitate a regional or national event with C-Sweet tailored to your business and target client market.

Your company will be represented in speaking roles on panels, roundtables, and fireside chats. You'll be provided the proprietary attendee list and contact information.

Event Sponsorship

- Dedicated email announcing your sponsorship
- Your branding on C-Sweet digital marketing materials including website, invitations and email for one event of your choice
- Title Sponsor for a C-Sweet virtual or live event
- Featured speaker, moderator, or panelist
- Opportunity to promote your company through a podcast or video interview
- Inclusion in national Business Wire press release, specific to your event
- Senior leadership passes to attend your sponsored event
- Introduction to C-Level executive members
- Visibility in C-Sweet newsletter and social media
- Ability to offer a discount code to the C-Sweet community



Regional Sponsorship

All of the Event Sponsorship benefits, plus...

- The ability to co-host events tailored to your business and target client market*
- Regular brand promotion in C-Sweet marketing
- Introductions to local leaders and influencers
- Philanthropic sponsorship at events to showcase your cause
- Booth/exhibit/signage at live events
- Targeted access to global members and lead generation
- Complimentary C-Sweet Membership for key executives
- Guest passes to events for your executives and clients
- Discounts on Job Board and Women on Boards posts
- Monthly meetings to discuss upcoming programming and opportunities for visibility, specific to your company

**Food and beverage costs may apply*



National Sponsorship

All of the Event and Regional Sponsorship benefits, plus...

- Increased national visibility as C-Sweet promotes you both regionally and nationally
- Being highlighted as a sponsor in monthly press releases
- Exclusive, personal introductions to key industry connections and potential business partners across the country
- The opportunity for a Senior Executive to sit on the C-Sweet National Executive Committee
- A seat at all peer groups – CEO, Technical, Women on Boards, Women Who Write Checks, Cross-Industry
- Pre-recorded promo on C-Sweet Talks podcast, plus option to be interviewed as a guest
- Your company to act as the official host of the Awards Dinner and Closing Reception at C-Sweet's upcoming annual conference
- The opportunity to co-found and work with new and local C-Sweet chapters in major markets including Los Angeles, New York (Tri-State area), Chicago / Detroit / Mid-West, San Francisco / Bay Area & more



C-Sweet Sponsorship Partners



"I think women lifting women is special. Being in a not so female centric industry, I always have looked for role models and other women to share with. C-Sweet gives me the opportunity to do just that..."

Leslie Slay

Vice President and Lead Consultant, Woodruff Sawyer

"C-Sweet is amazing. It is such a diverse group of different industries and women. If you are looking for something where you can be around other women, have a safe space, talk about important things and grow your business, I couldn't recommend C-Sweet more."

Jill Osur

President & CEO, Teneral Cellars Inc.

"Converge is thrilled to partner with C-Sweet in their mission to foster executive-level relationships and expand professional networks for women. We feel that Converge is a great partner as C-Sweet members identify needs for industry-leading IT solutions and services."

Vanita Patel

Vice President, IBM Sales, Converge Technology Solutions Corp.



Let's talk!

C-Sweet is doing BIG things
and we want you and your
company involved!

Get in touch with us to see
which sponsorship level best
fits your strategic needs.



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